

EXPERIENCE

Marketwake | Atlanta, GA

Senior Visual Designer, August 2021 – Present

Visual Designer, July 2019 – August 2021

Responsible for creating engaging, innovative, and strategic visual materials for a wide variety of clients across many different industries. Deliverables range from marketing campaigns, emails, social, ads, landing pages, websites, branding, packaging, visual concepts, and anything that might be needed for the client. As a part of a growing team, I work with the creative team and other departments and leadership to maintain and manage communication and processes for the teams in order to create better collaboration.

Children's Healthcare Of Atlanta | Atlanta, GA

Associate Graphic Designer, February 2016 – July 2019

Working as a part of the creative team I helped to support the Communications Department, specifically Marketing and PR. I helped to maintain and grow the brand in the collateral I produce. I worked on everything from visual identity systems, campaigns, events, sponsorships, publications, web and social graphics, illustrations, posters, signage and anything else related to the brand.

AutoTrader | Atlanta, GA

Contract Graphic Designer, September 2015 – February 2016

As a contracted designer, I helped to support the Cox Automotive Creative team, specifically AutoTrader. I worked on social media campaigns and produced digital content. I also helped to support the Cox automotive Internal Communications and Marketing to produce new content and helped with logo design and exploration.

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SKILLS

Adobe Creative Cloud (XD, Illustrator, InDesign, Photoshop), Google Suite, Microsoft Office, MailChimp, Hubspot, Salesforce Pardot, Teamwork, Basecamp, Figma, Dropbox

Creative thinking, design strategy, art direction, concept creation and presentation, typography, branding, packaging, graphic and visual design, logo design, web design, email design, social media design, ad campaign design, marketing campaigns, leadership, communication, adaptability, collaboration, team management, mentoring, brainstorming, time management, creative processes, onboarding implementation, client communication, problem solving, presentation deck design, and more.

EDUCATION

Auburn University

B.F.A. in Graphic Design

School of Industrial and Graphic Design

Graduation: May 2015